



NYS SkillsUSA Standards



BANNER



PURPOSE

The purpose of this contest is for students to create a banner that is New York and SkillsUSA. The banner must be accompanied with supporting documentation and an oral presentation must be given.

ELIGIBILITY

Open to active NYS SkillsUSA members enrolled in career and technical programs.

CLOTHING REQUIREMENT

SkillsUSA NYS Official Attire:

- Official red blazer, NYS Black Jacket, the older red national windbreaker or older red sweater and the Black or red Jacket from Nationals.
Button up, collared, white dress shirt (accompanied by a plain, solid black tie), white blouse (collarless or small-collared) or white turtleneck, with any collar not to extend into the lapel of the outer layer coats
- Black dress slacks accompanied by black dress socks or black or skin tones seamless hose) or black dress skirt (knee- length, accompanied by black or skin- tone seamless hose).
- Black shoes, that are not backless or open toe.

Note: Contestants must wear their contest clothing to the contest orientation meeting.
Also bring #2 pencil, safety assurance form and Conference Program.

All competitors are required to take the SkillsUSA professional development test online.

DEVICES

Cell phones or other electronic devices not approved by the NYS Chairperson will be collected by the contest chair during the competition. Chairpersons will announce their acceptance by listing it on their standard or at the orientation meeting. In case of emergencies advisors should allow the competitors to take their phones to the contest areas.

If the competitor uses their device in a manner which compromises the integrity of the competition, the competitor's score may be penalized.

EQUIPMENT AND MATERIALS

1. Supplied by the technical committee:

a. Equipment needed to display banners.

b. All information necessary for the contestants and evaluators.

2. Supplied by the contestant:

- The banner
- Attachments, such as grommets, rod pocket and rod, or other means, used or needed to hang banner on supplied pipes.
- Required notebook and information
- 3. All competitors must create a one-page résumé and submit a hard copy at orientation. Failure to do so will result in a 10-point penalty.

4. “Note: Your resume may be judged as part of your contest”

SCOPE OF THE COMPETITION

Skill Performance

The contest is designed to assess the ability of the competitors to design and produce a banner that clearly stands for SkillsUSA and New York. It also evaluates members’ abilities to give a presentation and to prepare a notebook about the creation of the banner.

Knowledge Performance

All competitors are required to take the SkillsUSA professional development test online.

There will be no skill-related written test.

CONTEST GUIDELINES

BANNER

- The banner and notebook must be brought between 3 and 8 pm on the day of the orientation meeting.
- Entries will be limited to one per chapter.
- Banner maximum size is 60" in length and 36" in height. Minimum size is 48" in length and 24" in height.
- The banner may be constructed of any material. Added three-dimensional items should not be added to the surface of the banner.
- The SkillsUSA logo must be incorporated in the design. Proper guidelines for the logo can be found on the national website.
- The words "New York" must be on the banner and clearly visible from 20 feet.
- Trademark or copyrighted material, photographs, or logos may only be used if written consent is included in the notebook
- Banners must be constructed by chapter members with guidance from instructors and advisors.
- This may be a group effort, but only two members of the team will do the presentation part of the contest.
- Offensive images or text will not be accepted for competition.
- 10. Graphics and photographs must be clear from ten feet.
- 11. A maximum of \$200 in bought, donated, or borrowed materials may be spent on the banner. 12. The banner must clearly Banners must be picked up between 2 and 4 pm on Thursday.

NOTEBOOK

- A three-ring binder notebook must be given with the banner.
- The notebook must not exceed 10 pages (20 faces)
- The notebook must include the following information and be presented in this order. a. Information about the team that created the banner.
- How the idea was selected and developed to achieve the final design.
- Details of construction and printing such as printed by students, taken to a professional printer, done by a graphics company.
- Equipment and computer programs used to achieve the final product.
- Cost verification. This must be in the form of a letter from instructor or administrator saying the cost of materials used, donated, or receipts for outside printing.
- One-page resumes for the two presenters must be included.

PRESENTATION

- Both members of the team must speak during the presentation.
- Presenters should introduce themselves to the judges before beginning.
- The presentation must be between 2 and 5 minutes in length. Judges may then ask presenters questions.
- It must have a clear introduction, body, and conclusion.
- Members must speak clearly and loudly enough to be heard.
- Presenters must show poise, eye contact, and confidence.
- Correct grammar and word usage must be professional.
- The presentation must include information about the presenters, the team that designed the banner, how the idea and design were formed and developed into the final product, information on the computer programs and equipment that were used, and information about the actual printing.