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**State Director's Flash Friday Report**



Dear Advisors:

### **The New School Year is Underway!**

Whether you're new to SkillsUSA or an advisor with years of experience, I think you'll find our educational resources and programming instrumental as you empower students to become world-class workers, leaders and responsible American citizens. As we struggle to overcome the growing skills gap and the constant need to prepare students to become career-ready, all of us recognize the importance that technology and engineering education and SkillsUSA play in this endeavor.

Thank you for committing to educating students and leading a SkillsUSA chapter. All of us with SkillsUSA New York are excited to play an integral role in your program. SkillsUSA is a vital solution to the growing U.S. skills gap and provides training so students graduate career ready. This nonprofit partnership of students, instructors, and industry ensures America has the skilled workforce it needs to stay competitive. SkillsUSA programs are integrated into technology and engineering education through our framework of developing personal, workplace and technical skills grounded in academics.

### **Fall Leadership Conference**

Registration is open for Fall Leadership Conference in November, this is a great opportunity for members and chapters to connect and gain valuable information.

If you haven't already, please mark your calendar for the Fall Leadership Conference. This year the conference will be held November 5-7 at the Desmond Inn Albany, NY. SkillsUSA Fall Leadership Conference (FLC) focuses on developing leadership, team building, and chapter management skills. The conference has training tracks for students and advisors that teach the skills needed to be champions at work in both our communities and in our personal lives. For more information, please visit; [www.nysskillsusa.org](http://www.nysskillsusa.org)

## **Communication is key**

The success of this organization and for us to have successful communication we need the lead advisor's e-Mail address and information. It is also key that the lead advisor communicate with all the advisors in the Chapter. Please complete the Lead advisor form found on the website [www.nysskillsusa.org](http://www.nysskillsusa.org) under the forms tab.

Through the Friday Flash, I like to keep in communication with all advisors. We will later be asking for an e-mail list of all your chapter advisors and administration so that we can keep all as up to date as possible with what is happening in the world of SkillsUSA.

**Please Note: We change the website look and information regularly so please refresh you web-page. This will help to keep it current with our updates.**

Friday Flash:

I have been doing the Friday Flash now for 3 years and it has been a great way to get information out to all advisors and others on NYS SkillsUSA.

As to not over burden you with e-mails I will be sending out the Flash Friday on the 2<sup>nd</sup> and 4<sup>th</sup> Friday of each month. If there is a need for further communication then we will send that out as needed.

As you begin your student recruitment and start bringing your chapter up to speed, please send along your pictures and lets us know what your chapter will be doing. We will let the rest of the State, through the website, know of what great things are happening in NYS SkillsUSA.

There is a lot of new things happening in SkillsUSA and I will have that out next week when your feet are back on the ground. I know that the first week is hectic.

From all the Staff of NYS SkillsUSA we look forward to working with you and for a Great New Year.

Bruce Potter