**ESTHETICS**

**REGIONAL COMPETITION**

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**ELIGIBILITY**

Available to junior or senior students currently enrolled in Cosmetology/Esthetics and are a SkillsUSA member.

**EQUIPMENT AND MATERIALS**

1. Supplied by the technical committee:

* Water

1. Supplied by contestant:

* Model
* Folding lounge chair
* Table (used to put products and materials on)
* A typeddescription of the contestant’s themed makeup application and description of makeup being performed limited to one page, typed (14 size font) and contained within a plastic sleeve. The description must be handed in at check-in.
* Portable kit organizer (to transport and store items needed during the contest)
* All products necessary to perform the basic facial and massage techniques. (cleanser, toner, moisturizer, exfoliator, mask, and massage cream)
* All materials necessary to perform the basic facial (cotton, spatulas, towels, bowl etc.)
* All necessary products for Daytime make-up application. All applicators must be disposable or sanitized.
* Headband(s), as many as needed.
* All products must be in original packaging.

**PURPOSE**

This contest is designed to evaluate the contestant’s preparation and knowledge in the field of Esthetics in areas of sanitation, proper set up, professionalism in the work place, and proper techniques in basic facial and daytime make up, and themed make up application.

**REQUIREMENTS**

For Contestant:

* Black dress pants or knee length skirt
* Black or skin-tone hose/socks
* White shirt
* Professional smock without name (black or white)
* Black closed-toe shoes

For Models:

* Black dress pants or knee length skirt
* Black or skin-tone hose/socks
* Black shirt
* Black closed-toe shoes
* Hair must be pulled away from face
* Clean, cosmetic-free face



**CONTEST GUIDELINES**

* All contestants must keep their working area clean and organized.
* All contestants must follow sanitation and safety procedures throughout the contest at all times.
* Time limits: Basic facial with massage manipulations (60 minutes), Daytime make-up application (45 minutes), Themed make-up application (60 minutes). All segments of work must be completed in the specified time during competition.
* Disqualification or penalty points taken can occur for the following:

1. Any rule not followed, with no exceptions
2. Leaving the competition area before completion area before completion of task (applies to both contestant and model) without proper escort
3. Unauthorized use of a product or accessories that isn’t allowed.
4. Any product that appears to have beenaltered. All products and solutions must be properly identified with the manufacturer’s original packaging and original labeling.

* Cellphones are not allowed in the contest area.
* Setup can only consist of items needed for specific contest application in progress. Time will be allowed between each contest segment to reset table. All items should be brought to the contest site organized by task.
* Cape for make-up application.
* Sealable plastic bags for trash soiled cape.
* Paper towels or tissues
* Decontamination supplies for hands, equipment and implements (must be EPA approved)
* First Aid Kit (must be kept out for the duration of the contest)

**SKILL PERFORMANCE**

1. **\*\*NEW\*\* 25 question multiple choice test (tie breaker)**
2. **Client consultation and skin analysis-**The client consultation will give you the opportunity to ask the client questions about his/her health and skin care history. Performing a skin analysis will determine what type of skin the client has, condition of skin, and what type of treatment the client’s skin needs. HEALTH SCREENING FORM IS STRONGLY SUGGESTED!
3. **Basic facial with massage manipulations-** Perform a basic facial using cleanser, toner, exfoliator, mask, massage cream, moisturizer, and using a minimum of four massage strokes.
4. **Daytime make up application-** Apply a complete daytime make-up on your model. The type of make-up used should be appropriate to your model’s physical characteristics and must include: foundation, face powder, cheekcolor, at least two shades of eye shadow, eyeliner, mascara, and lip color.
5. **Theme make up application-** Complete make-up application following the theme.

Theme for 2025 SkillsUSA Regional competition isCandy Land.

Observations during each segment and evaluation of the finished product will be considered in the scoring.