

AREA 1 Regional Competition Form 9A-1



TV – Video Production

Chairperson:

Gary Acker, Digital Media Arts Instructor
 GST BOCES Wildwood Education Center
 Hornell, NY 14843
 607-281-3146 ~ email: gacker@gstbooces.org

Contest Location:

Alfred State College Campus
 Agriculture Science (AGRLAB) Building
 ROOM 236

TEAM NUMBER: _____

Items Evaluated	Points	Specific Requirements / Judging Comments
PRODUCTION		
CAMERA WORK: At least 3 types of shots, single camera, steady shots, appropriate headroom	10	Shot Examples: Establishing shot, close up, medium shot, long shot, head, and shoulders.
CREATIVITY: Use of creative angles, composition, and framing, visual and/or audio elements	10	
LIGHTING: Lighting is appropriate for on-location shoot	10	No powered lighting equipment – ambient lighting only. Reflectors are allowed, however.
AUDIO: Distortion-free, appropriate audio levels, clear voice over	10	No pre-produced music, royalty-free loop library will be provided by chair.
POST PRODUCTION		
EDITING SKILLS: Effective and clean editing techniques using NLE, transitions appropriate for audience and content	10	
TECHNICAL SPECS: 30 second run time plus 10-second title showing team number only on a black screen. >> Finished project in QUICKTIME format saved to USB thumb drive provided by chairperson	10	
COMMUNICATION EFFECTIVENESS		
THEME: How well does the production engage the audience and convey the message/theme?	20	THEME: Skills USA – Champions at Work - United As One
WRITTEN TEST	20	Test to be taken individually covering basic terms used in video production and editing. Teammates' scores will be averaged together on the score sheet.
LATE PENALTY	10	Projects submitted between 12:30 and 1:00 PM
CLOTHING PENALTY (minus 0 to 5 points)		Official SkillsUSA white dress or polo shirt, black slacks or skirt, (no jeans) black shoes. Blazer or NYS Windbreaker is optional.
TOTAL		

Required Equipment-Supplies for Video/TV Production Contestant Teams to Bring:

- A video camera with output for digital capture or removable media
- A single computer with non-linear editing software
 - Note: Laptops are preferred (but not required) due to space limitations.
- Microphones – wired or wireless for field recording & voice-over
- Cables and adapters as needed for video capture and audio connections
- Adapter for use of standard USB-A type thumb drive
- Headphones for monitoring audio during editing
- Camera batteries, power supply/charger as needed
- Outlet power strip with min. 6 foot AC cord.
- Tripod suitable for on-location field production (optional)
- Reflector (optional)

ORIENTATION

Please read!!

1. Your project is to plan, shoot and produce a video to promote SkillsUSA membership and/or participation in Skills competitions.
2. **THEME: SkillsUSA: Champions at Work / United As One**
3. You may wish to use the attached SkillsUSA information sheet to write a script for voice over. You do not need to turn in the script. You may use the sound booth to record voiceovers.
4. Your video must begin with 10 second title leader you create consisting of white letters on a black background. The leader will not count as part of your run time.

SkillsUSA NY Area 1

2023 TV/Video Production

TEAM # ____

5. You may go out to do field shooting at any time after you hand in your test. You do not need to ask permission before leaving. You must stay on the Alfred State Campus Please be respectful of others and do not go into contest areas to shoot unless you have permission from the contest chairperson.
6. Your video production must be exactly 30 seconds This length is **in addition** to the 10-second leader above.
7. When finished editing, export your video as a QuickTime H.264 format onto the thumb drive that you have been provided by the chairperson. Your video must be able to correctly play on a Windows 10 or Mac computer.
8. Please submit your thumb drive to the contest chairperson as soon as you are finished even if it is prior to the deadline.

SCHEDULE

- Set up equipment at your assigned table
- 9:00 a.m. competitions begin
- TV/Video Knowledge Test. Use the bubble sheets, do not write on the test booklet itself. Each team member must take the test individually. Scores are averaged together for the team.
- Hand in test and answer sheet then begin project
- 11:30 a.m box lunches will be available in our contest room.
 - a. You may work while you eat.
- 12:30 p.m. Deadline for submitting a video. Be sure to allow plenty of time for your video to be exported and saved to the thumb drive. Videos handed in after the deadline will have a 10-point penalty. Late videos will not be accepted past 1:30.
- 12:30 – 2:00 p.m. Equipment can be packed up and transported
- 3:00/3:30 – 4:30 p.m. Awards ceremony at Orvis Center

SCORES SUMMARY GRID WILL BE POSTED TO THE FOLLOWING URL AFTER THE CONTEST:

<https://tinyurl.com/tv-video>



SkillsUSA is showing everyone how vital career and technical education is to America's future.



SkillsUSA is a national student organization serving individuals enrolled in career and technical education programs at our nation's high schools and colleges. SkillsUSA's mission is to develop our members into world-class workers and entrepreneurs as well as responsible American citizens. SkillsUSA complements technical skill training with the development of employability skills that make a well-rounded worker and citizen. Founded in 1965, the organization has developed more than 11.9 million workers through active partnerships between employers and educators. SkillsUSA is endorsed by the U.S. Department of Education and state departments of education and is cited in federal legislation as an integral part of the career and technical curriculum.

SkillsUSA makes a difference in student performance.

State and national data supports the fact that participation in career and technical education and SkillsUSA makes a difference in student performance. State and national data collected through the Carl D. Perkins Act of 2006 consistently demonstrates the outstanding performance of students who concentrate in career and technical education. Recent data analyzed in Nebraska illustrates the impact of career and technical education (CTE) on student performance and engagement.

Area	CTE Concentrators	CTE Non-Concentrators
Graduation Rate	99%	82%
Dropout Rate	0.4%	3%
Percent Taking AP/Honors	31%	25%

Further data analysis documents that participation in career and technical education and SkillsUSA erase the differences in student academic and technical performance based on socio-economic and racial factors. Nebraska data can be found at: www.education.ne.gov/NCE/DRAW/index.html

Our Membership

SkillsUSA has approximately 18,000 school sections in 53 state and territorial associations, and serves more than 300,000 members annually. Combining alumni and lifetime membership, the total number served this year is more than 360,000. More than 17,000 instructors and administrators are professional members of SkillsUSA. Our members are known in their schools and communities as leaders and skilled professionals in training.

A Real-World Laboratory for Learning

SkillsUSA provides a real-world laboratory where students practice skills and build self-confidence while serving their schools and communities. SkillsUSA provides experiences in leadership, teamwork, citizenship and character development. All SkillsUSA programs emphasize high ethical standards, superior work skills, lifelong education, responsibility, and pride in accomplishment. These are qualities employers value when hiring or promoting workers. Champions Serving Others is a national community service program that engages SkillsUSA in community improvement and development. An award-winning magazine, *SkillsUSA Champions*, unites and inspires members nationwide by showcasing successful students, teachers, alumni and programs.

Engaging Programs

SkillsUSA offers materials and programs to help students develop as individuals, employees and citizens. The **Professional Development Program (PDP)** teaches workplace skill competencies in a series of hands-on, self-paced lessons. SkillsUSA's award-winning **Student2Student Mentoring** gives high-school students a chance to mentor younger students in the area of career development. The **President's Volunteer Service Award** is offered in recognition of sustained service. Recipients receive a lapel pin, certificate or congratulatory letter from the president of the United States. Candidates must document hours served. Members engage in **Jump into STEM!**, **Career Readiness Curriculum** and the **Chapter Excellence Program**, all of which build SkillsUSA Framework skills of personal, workplace and technical skills grounded in academics. The **Work Force Ready System** program provides assessments for career and technical education that are supported by industry, education and policy leaders. There are assessments available in 44 technical areas plus employability and customer service skills assessments.

Our Partners

Nationally, SkillsUSA has garnered support from more than 1,000 corporations, businesses, associations and labor unions. These sponsors support SkillsUSA financially and with in-kind contributions because they believe in our mission. The SkillsUSA Foundation is our philanthropic arm. The foundation seeks to involve representatives of business, industry, organized labor, alumni and others in the active financial and volunteer support of SkillsUSA programs and activities.

SkillsUSA Championships

The SkillsUSA Championships begin at the local level with contests in classrooms nationwide. Winners advance through district, regional and state competition, and only the best make it to the national event. Students benefit no matter how they place in their contests. They test their skills, frequently make job contacts and have a chance for recognition. State and national winners receive gold, silver and bronze medals; scholarships; tools; leadership development material and other awards. The SkillsUSA Championships event requires more than 787,482 square feet of floor space, with more than 6,000 competitors in 100 different events. Business and industry contributes more than \$36 million in equipment, supplies and personnel to support the SkillsUSA Championships, which is considered the largest single-day commitment of corporate volunteerism in America. Every other year, a select few are chosen to compete on an international level in the WorldSkills Competition.



SkillsUSA benefits students by:

- Teaching teamwork and leadership
- Reinforcing employability skills
- Offering a national contest program
- Providing ways to serve the local community
- Offering \$1 million in scholarships annually
- Helping students meet potential employers

SkillsUSA benefits teachers by:

- Enhancing the technical curriculum
- Helping improve class attitudes
- Giving students a way to test their skills
- Providing avenues for local industry support
- Helping showcase training programs
- Gaining greater administrator support
- Providing opportunities to network

SkillsUSA benefits schools by:

- Showcasing the school to the community
- Helping instructors meet educational standards
- Improving the quality of training programs
- Providing opportunities for recognition
- Helping to produce more qualified graduates
- Assisting with recruitment and enrollment

SkillsUSA benefits industry by:

- Ensuring that programs meet industry needs
- Providing opportunities for employment
- Helping to promote specific industries
- Offering a way to support local programs

National Program of Work

SkillsUSA activities are learning experiences because they're directed by students. The SkillsUSA program of work includes:

- Professional development
- Community service
- Employment
- SkillsUSA Championships
- Public relations
- Social activities
- Ways and means
- Championships

For the latest SkillsUSA information, visit: www.skillsusa.org

**PLEASE COMPLETE AND TURN IN
THIS PAGE WITH YOUR VIDEO**

PROJECT NARRATIVE for team # _____

EMAIL: (print neatly) _____

Your team should provide some written narrative about the project you made. This will provide the judges with some background on the decisions you made in making your video.

What thoughts/feedback do you have about the overall competition?

What camera equipment and editing software did you use to produce your film?

What challenges did you face?

How do you feel about your finished project?
